

ai4♥

**+ Blackbaud
Raiser's Edge NXT**

AI4Love + Blackbaud Raiser's Edge NXT

The intelligence layer for nonprofit teams.

Your team has built trusted processes around Raiser's Edge NXT. Your constituent records, gift history, actions, and event registrations already tell an important story. AI4Love helps your team read that story each night and act on useful patterns sooner.

AI4Love is additive. Raiser's Edge stays your system of record. AI4Love connects through OAuth 2.0 with read-only access. It reads the information needed to find relationship signals. It never reads payment details, card numbers, or bank accounts. It never creates, modifies, or deletes a record in Raiser's Edge.

The result is a practical intelligence layer on top of the systems your team already knows. It brings activity together, confirms patterns with deterministic analysis, and prepares clear insights for staff.

We surface. We never send.

What stays the same

Raiser's Edge remains the system of record. Your team keeps the database structure, controls, and processes that support your fundraising work.

Gift entry and receipting are unchanged. Staff continue to record gifts and issue receipts through the established process. AI4Love does not take part in financial transactions and does not access payment details.

There is no CRM replacement or cutover. AI4Love reads approved data from Raiser's Edge through a read-only OAuth 2.0 connection. Your organization can revoke that access at any time.

There is no need to retrain the team on a replacement CRM. Fundraisers keep working with the tools and workflows they know. Database managers keep managing data quality, access, and governance in Raiser's Edge.



The database manager stays in control. AI4Love cannot create, modify, or delete records in Raiser's Edge. It cannot change a constituent profile, update an action, adjust a gift, or alter an event registration.

Supporter data stays in an organization-owned base. AI4Love keeps no independent supporter warehouse. Canadian data residency options exist for organizations that require them.

What AI4Love adds

AI4Love connects read-only to your CRM, email, and enrichment source systems and normalizes activity into a unified participation model. This gives your team one consistent way to understand engagement while each source system continues doing its own job.

Nightly analysis agents read engagement across connected systems. They look for confirmed patterns in recency, frequency, trends, and thresholds. Pattern detection is deterministic. The language model does not decide whether a pattern exists. It writes readable insight text only after the math confirms the pattern.

Your team receives ranked insights with the reasoning attached. Staff can see why an item appeared and which activity supports it. That makes each insight easier to assess, discuss, and use.

AI4Love can surface early signals on lapse risk and giving milestones. A change in participation, a meaningful timing pattern, or a confirmed threshold can reach the team as a focused insight. The goal is to help staff notice important moments while there is still time for thoughtful human follow-up.

AI4Love also prepares drafts for staff review. A draft is a starting point, not an automatic action. Staff decide whether it is appropriate, edit it in their own voice, and choose if and when to send it.



Rethinking Generosity

This approach gives your existing tools full credit. Raiser's Edge holds the trusted record. Your connected systems capture participation. Your staff understand the relationship. AI4Love helps bring the relevant evidence together each night.

When AI providers process data, AI4Love uses Anthropic and OpenAI at the API tier. Client data is not used for model training. Retention is up to 30 days by default, and zero-retention configurations are available by contract.

Ten questions to ask any AI vendor

Good governance starts with clear answers. These questions can help development, database, privacy, and leadership teams evaluate how an AI service fits their responsibilities.

1. Does the system store supporter data in its own warehouse, or does data stay in systems we control?
2. Is the integration read-only, or does the tool write to our CRM and email platform?
3. Does the system send messages to supporters on its own?
4. Is our data used to train AI models, confirmed in writing?
5. Which AI providers process our data, and what are their retention periods?
6. Are insights generated by statistical rules, or by a language model guessing?
7. What data does the AI see for each request?
8. What happens to our data when we disconnect?
9. Where does our data live, and is Canadian residency available?
10. What is logged, and what is the breach notification commitment?

AI4Love publishes its answers to all ten questions in its public Trust Center at <https://ai4love-trust.vercel.app>.

What AI4Love will not do

AI4Love never writes back to source systems.

AI4Love never launches campaigns.

AI4Love never sends messages to supporters.

These commitments protect the role of your people and your established systems. AI4Love can organize signals, explain confirmed patterns, and prepare useful language. It cannot act in place of your team.

AI4Love drafts, staff review, edit, and send.

Add a nightly intelligence layer

Learn more at <https://ai4love.ca> or contact hello@ai4love.ca.



Rethinking Generosity